

Eric Sauers
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Eric D. Sauers

Objective:

To obtain a technology development, management, or educational position within a contemporary organization that will allow for professional growth in technique, design, and business practices. Innovative practices in web development and design are the corner stone of my professional focus, therefore continuing to grow and sharing these discoveries with others for personal, professional, and corporate success is crucial.

Education:

Bachelor of Science, Graphic Design, May 2006
Pennsylvania College of Technology, Williamsport, PA

Proficiency:

Adobe Suite CS5
HTML, XHTML, CSS
Online Advertising Medias
OpenText Web Management Suite (Red Dot)
jQuery, Javascript
Wordpress, PHP
Coldfusion
Intereface Design
Search Engine Optimization

Relevant Experience:

Technology Architecture
Technology Support and Service
Teaching Web and Design Practices
Zealous Interpersonal Skills
Tenacious Process Engineering
Content Management
Democratic Decision Making
Innovative Problem Solver

Employment History:

Web Developer

The Wharton School of Business - Marketing, Philadelphia, PA (December 2009 - Present)

- Administer the web presences under www.wharton.upenn.edu
- Manage technology projects from inception through implementation and maintenance
- Advise technology based business processes, as well as architect technologies for business processes and goals
- Study and implement cutting edge technology solutions and designs
- Manage technology user community, through training, docutmentation, and open forums
- Teach staff and faculty emerging web practices and technology

Web Developer

The Wharton School of Business - External Affairs, Philadelphia, PA (September 2009 - December 2009)

- Managed and maintained information on sites under www.wharton.upenn.edu/alumni/
- Used development languages like CSS, HTML, ColdFusion, Javascript, and PHP
- Coordinated and prepared email marketing, as well as deployed and tracked email analytics
- Prepared for, and implemented, the transition to Reddot/Open Text CMS platform
- Managed projects pertaining to Alumni Affairs' domains, as well as social media platforms
- Managed users for web publications and trained staff to edit content

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Employment History Continued:

Webmaster/Marketing Assistant

Great Valley Publishing Company, Spring City, PA (June 2008 - September 2009)

- Managed and developed the company's multiple domains
- Coordinated and produced email marketing for clients, as well as the company's promotions
- Refined the company's processes and work-flow involving the web
- Created and fostered online revenue options
- Increased and tracked web traffic of all online efforts
- Developed a broad web presence for the company and its six magazines and recruitment site using various interactive platforms
- Directed project development and trained staff for digital publishing

Web Design Artist/Web Developer

Inbox360, Williamsport, PA (May 2006 - June 2008)

- Managed technology production for clients such as Harley-Davidson, Triumph Motorcycles, and AAA
- Collaborated with a team of designers to attain the most efficient and effective process to assure customer satisfaction
- Created email newsletters, advertisements, and website designs
- Coordinated an ever-changing deadline schedule

Assistant Web Developer

Woolrich Clothing Company, Woolrich, PA 2003 - 2005)

- Developed web layouts for the company's retail website
- Managed product updates and additions
- Touched-up photographs and prepared them for the website
- Used HTML, CSS, and JavaScript to develop web properties

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Additional Ventures

Conxt.com

www.conxt.com, Philadelphia, PA (Januray 2011 - Present)

- Design and developed the company's multiple domains
- Coordinated and produced the company's promotions and marketing efforts
- Refined the company's web application
- Created and fostered online revenue options and business relationships
- Increased and tracked web traffic of all online efforts

Skill Share Class Instructor

www.skillshare.com, Philadelphia, PA (August 2011 - Present)

- Design, prepare, and teach courses dealing with web design and development
- Work with Skill Share staff to promote growth of the organization
- Encourage public participation and adoption of Skill Share through web and social media marketing

Owner/Developer/Designer (Freelance)

Sauers Design and Technology, Philadelphia, PA (2000 - Present)

- Produce and manage websites for clients
- Design and coordinate email marketing campaigns for clients
- Manage customer relations, as well as direct-hired vendors
- Provide SEO, development, social media, and content management services
- Manage budgets, customer relations, and workflow processes

H.O.G. Club Webmaster

Harley Davidson Owners Group, Williamsport, PA (2002 - 2011)

- Created and maintained the club's website
- Designed and deployed the club's email updates
- Maintained the club's member database
- Created secure, member webpages